
20th UK Young Water Professional Conference

Thursday 13th to Friday 14th June 2019

Edinburgh, UK



Institute of Water

SPONSORSHIP, ADVERTISING AND EXHIBITION PROSPECTUS

Conference details

The International Water Association (IWA) takes an active role in encouraging young professionals in the water industry through its Young Water Professionals (YWP) group. The IWA UK National Committee together with the support of various sponsors has developed during the last 19 years an affordable and attractive event for students and young professionals within the water sector.

The 20th edition of the IWA YWP Conference will be held in Edinburgh in June 2019 with a bigger focus on breaking the boundaries of diversity within the Water sector. The event will focus on delivering tools for **cross-field engagement** and **career development** for water professionals, not only with plenary presentations but also with interactive workshops and discussions. We welcome representatives from water companies, regulators, contractors, supply chains and academia with a young mind and spirit.

The Conference offers sponsoring organisations the opportunity to become involved on a regular basis in a prestigious and cross-disciplinary event within the water sector. Sponsorship & exhibiting will allow organisations to increase their company's profile and gain brand awareness. The reasons to get involved are multiple, but examples are the **exposure to about 130 delegates** over 2 days, **participation** in a bespoke careers forum, communication strategies and open discussions and refreshments served in the exhibition area allowing **networking over 2 days** with key partners. Different sponsorship packages are available to ensure companies have an appropriate opportunity to support the development of Young Water Professionals from around the world.

SPONSORSHIP OPPORTUNITIES

All sponsorship, advertising and exhibition opportunities are on a first come first serve basis. The packages we have put together are just a guide to what is on offer. If you would like to tailor a sponsorship opportunity or discuss specific requirements, please don't hesitate to get in touch.

Contact: by e-mail indicating "sponsorship" on the subject line to iwaukywp@gmail.com or Lisa.Mckenzie@veolia.com by telephone to +44 (0) 07827 083983 (Lisa McKenzie).

Advertising

Logos can be displayed in the following places:

- conference programme;
- delegate pack;
- IWA UK-YWP2019 website; and
- welcome and break presentation slides during the conference.

*Chairman opportunities during plenary sessions with extra minutes for company's publicity, as well as exhibition spaces, will be offered for specific sponsor packages.

Sponsored refreshments & lunch breaks: As a refreshment and lunch sponsor we will promote and advertise your company during the breaks, acknowledging your support of the event and informing delegates of your products and services. Lunch will be served in the exhibition area during the event, along with refreshments. Furthermore, a picnic lunch will be supplied on the last day of conference. This is a fantastic opportunity to build on your exhibition stand marketing and engage more directly with delegates at regular intervals over the course of the event.

Sponsored prize awards: Prize sponsors have their name featured prominently in the prize certificate and have the opportunity to present it during the award ceremony. This is a great opportunity to be featured in one of the conference's main events, showing support for good practice and recognising achievement in the industry.

SPONSORSHIP PACKAGES (ALL PRICES EXCLUDE VAT)

		Delegates	Advertising	Sponsoring	Branding
Platinum	£5,000	4	Chairing opportunity and publicity time. Exhibition space	Prize awards	Logo on flyers, opening slide, website & programme
Gold	£2,500	3	Exhibition space	Prize awards	Logo on flyers, opening slide, website & programme
Silver	£1,000	2	Exhibition space	Lunch break	Logo on opening slide, website & programme
Bronze	£500	1	Exhibition space	Coffee break	Logo on opening slide, website & programme
Iron	£100	0			Logo on opening slide, website & programme

If you would like to discuss alternative sponsorship packages then please get in touch.

SPONSORSHIP BOOKING FORM

Please fully **complete all sections** of this form and return to: iwaukywp@gmail.com & Lisa.McKenzie@veolia.com with subject line "sponsorship form".

Contact details

Organisation			
Organisation Address	N ^o , street		
	Country	Postcode	
Contact for all correspondence	Name	Position	
	Email	Telephone	

Sponsorship options

Package		Rate (excl. VAT)	Quantity
Platinum	Sponsorship	£5000	
	Exhibition space	£0	
	Delegate space (max. 4)	£0	
Gold	Sponsorship	£2500	
	Exhibition space	£0	
	Delegate space (max. 3)	£0	
Silver	Sponsorship	£1000	
	Exhibition space	£0	
	Delegate space (max. 2)	£0	
Bronze	Sponsorship	£500	
	Exhibition space	£0	
	Delegate space (max. 1)	£0	
Iron	Sponsorship	£100	
Other		£.....	
TOTAL PAYABLE		Exc. VAT	Inc. VAT @ 20%
		£	£

Payment

PO number	VAT N ^o , if applicable
Invoice address (if different from contact person)	

If you have troubles with invoice payment, please contact iwaukywp@gmail.com.

The PO should be made out to:

Institute of Water
4 Carlton Court
Fifth Avenue
Team Valley
Gateshead
NE11 0AZ